

Jim Rhodes

Artist Relations
Radial Engineering Ltd.

Jim Rhodes has joined the **Radial Engineering Ltd.** Vancouver-based team in Artist Relations. Rhodes will be responsible for supporting, fostering and managing artist-and-engineer relationships. He will also take over the task of getting Radial's products to magazines for their review columns. Also known as "Jimmy Joe Rhodes," he has been in the business for more than 35 years. In addition to being a guitarist, songwriter and performer, Rhodes spent many years on the production and technical side, working on tour and in the studio as an instrument technician, stage manager and production manager. Rhodes also worked as a production manager and promoter rep for event producers. Contact jimr@radialeng.com.



Ron Cerrito

General Manager
Kobalt

Kobalt has announced **Ron Cerrito** joining as General Manager, Kobalt Label Services, U.S. He will be based in Los Angeles, CA and report to Richard Sanders, President of Kobalt. In this role, he will lead the charge in daily operations and run Kobalt's Label Services (KLS) business. Cerrito joins Kobalt after an extensive history working within the majors, contributing to radio promotion and marketing campaigns for artists including Jason Derulo, Pearl Jam, Red Hot Chili Peppers, Madonna and more. He was most recently Senior Vice President of Promotion/Rock Formats where he oversaw releases by Florence and the Machine, Of Monsters and Men, Lorde and Fall Out Boy. Contact Leah@praytellstrategy.com.



Cecile Duncan

Publicist
Team Clermont

Team Clermont, the public relations firm and radio promotion company whose clientele roster ranges from Norah Jones, Sigur Ros, EMI and more, has hired a new publicist, **Cecile Duncan**, who was a former Team Clermont intern. Duncan recently graduated from the University of Georgia with a degree in public relations and a certificate in music business. In her past positions, she has also interned at Riot Act Media and Arrowhawk Records, and she worked at Merge Records for a summer as a warehouse assistant. For additional information on this appointment, contact Cecile directly at cecile@teamclermont.com or reach out to Bill Benson at bill@teamclermont.com.



Tom Osborn

VP, Marketing
New West Records

Tom Osborn has been appointed VP of Marketing for **New West Records**. Osborn joins New West from Kobalt Label Services where he oversaw their worldwide music marketing initiatives. He will be based at the label's new headquarters in Nashville, TN. Throughout Osborn's career, he has worked at both major and independent labels and masterminded innovative and successful marketing campaigns for established as well as emerging artists. Osborn's resume includes stints at Warner Bros. Records, Capitol Records, Anti-/Epitaph, Vagrant Records, Mammoth Records, ARTISTdirect and Atlas/Third Rail. For additional information on this appointment, contact tim@newwestrecords.com.



Jerry Lawlor

Director of Sales—Strings
C.F. Martin & Co.

C.F. Martin & Co. has promoted **Jerry Lawlor** to Director of Sales—Strings, where he will be responsible for global sales including U.S. Dealers, International Distributors and Wholesalers. Lawlor joined Martin Guitar in 2011 as the String Sales Representative and most recently held the position of International Sales Manager. Lawlor has experience increasing string sales in both domestic and international distribution channels, and has successfully implemented the shift of direct sales to the Martin Dealer Network by adding a telesales organization and supporting Martin Guitar's existing field sales organization. For additional information, contact aliza_rabinoff@dkcnews.com.



Gene Joly

VP, Professional Division
QSC

QSC, LLC has named **Gene Joly** as Vice President of QSC Professional Division, which offers live performance solutions. Joly experience includes almost 40 years of sales and executive management roles in the Professional Audio and MI marketplaces. He has spent the past 12 years in various executive positions at Guitar Center, including Sr. VP of Merchandising of GC's High Tech Division, EVP of Merchandising at Musician's Friend, EVP of GC Stores and, most recently, President of Musician's Friend. Joly has also served on the Board of Directors of the National Association of Music Merchants (NAMM) and the Board of Trustees of the Berkeley College of Music. For more, contact margaret@msmediainc.com.



Laura Lawrence

Marketing Director
CCI Solutions

CCI Solutions has welcomed **Laura Lawrence** to the company as Marketing Director. Lawrence's in-depth experience will help to strategically align the company's presence both as an online retailer as well as in the systems integration arena. Her extensive marketing knowledge has spanned a number of industries over the past 19 years. Prior to joining CCI Solutions, Lawrence ran her own full-service marketing agency and worked for national retailer, Full Compass, as their Marketing Manager. Lawrence studied at UW-Whitewater where she earned a BA in Communications and an MBA in Marketing. For additional information on this appointment, contact Laura directly at llawrence@ccisolutions.com.



John Bigay

Chief Marketing Officer
iZotope, Inc.

iZotope, Inc. has added **John Bigay** as Chief Marketing Officer. Bigay will lead the strategic development and execution of global marketing, e-commerce and education initiatives. A highly respected technology-marketing executive, Bigay has successfully led marketing teams at high-growth companies including Lavastorm Analytics, Datto Backupify, BzzAgent and Captivate. He has also served as a digital marketing consultant, where he developed strategy and executed programs for B2B and B2C brands, nonprofits and digital startups. Bigay began his career as a touring and studio drummer and in marketing roles for Motown Records, MCA Records and Universal Music. Contact martina@musicmarcom.com.

